

FAKULTÄT FÜR BETRIEBSWIRTSCHAFT

PhD Course

Mixed methods in health care research

Block course: 2024 May 6, 13, and 27; 9-16 h Esplanade 36, room 4030/31

Course Instructors: PD Dr. phil. Christine Blome

Course Value: 2 SWS

Assessment/Student evaluation: Active participation; presentation of a study design outline using mixed-methods on May 27 (group or single presentation, depending on number of participants). Grading for students of University of Hamburg will be pass/fail.

Course Language: English

Software: n/a

Prerequisites/Literature: n/a

Registration: Please register via STINE. For all organizational matters please contact e-mail grk-hche.bwl@uni-hamburg.de (Please remember that places will be allocated in order of received registrations)

Course Overview:

This course will provide an introduction to Mixed Methods in health care research

SYLLABUS

• Day 1: Foundations of Mixed Methods Research in Healthcare

Morning session (3 hours)

- Introduction to Mixed Methods Research (MMR)
- Introduction to Qualitative Research
- Qualitative data collection methods in MMR: interviews, focus groups, observations, and document analysis
- Overview of research designs: Sequential explanatory, sequential exploratory, and convergent designs
- o The role and importance of MMR in healthcare research

Afternoon session (3 hours)

- Designing research questions and hypotheses in MMR
- o Integration of qualitative and quantitative data collection

 Practical exercises on formulating research questions and selecting an appropriate MMR design

• Day 2: Data Collection and Analysis in Mixed Methods Research

Morning session (3 hours)

- o Introduction to qualitative data analysis
- Strategies for integrating and mixing data
- o Software tools for qualitative data analysis

Afternoon session (3 hours)

- Group activities on data analysis and integration
- Group discussion and feedback
- Preparation for student presentations

• Day 3: Student presentations: applications of MMR

Morning session (3 hours)

- Student presentations: potential research projects and applications of MMR in participants' specific areas of interest
- Group discussion and feedback on presentations

Afternoon session (3 hours)

- Student presentations (continued)
- Group discussion and feedback on presentations
- o Wrap-up, course summary, and closing remarks